



# COMMUNITY HEALTH NEEDS ASSESSMENT ACTION PLAN

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## Action Plan

Members of St. Mary’s planning team reviewed the primary and secondary data from each of the four counties in its community. Taking into account the data reviewed and the priorities identified by each of the counties, they recognized the priority areas listed on the following pages.

The Action Plan outlines the planned activities for each priority area. The team members at St. Mary’s recognized a need for three guiding principles which are listed below. Incorporation of each of these principles into the implementation work will increase the success of activities across the various Priority Areas.

- **Collaboration:** Develop a network for collaborating with other area agencies to address the community health needs.
- **Awareness:** Educate the community about programs, activities, events and services.
- **Customization:** Tailor interventions to the needs of specific demographic groups with specific attention to senior services.

## Priority Area 1: Chronic Disease

### Actions:

1. Promote the services of the ***Joslin Diabetes Program***.
2. Develop and launch a ***hypertension program***.
3. Complete development of an ***Asthma Clinic***.
4. Introduce a ***Hypoglycemia Clinic***.
5. Expand the ***Lung Clinic***.
6. Promote the ***Congestive Heart Failure (CHF) Clinic***.
7. Further promote ***Medical and Surgical Clinics***.
8. Expand use of the ***Ostomy Clinic***.
9. Promote expanded use of the ***Crippled Children's Clinic***.
10. Expand knowledge and use of the ***Children's Nutrition Clinic***.
11. Promote ***Endocrine Clinic***.
12. Expand use of the ***Coumadin Clinic***.
13. Develop ***Pharmaceutical Counseling*** program in conjunction with Fruth Pharmacy, Thomas Health Systems and Marshall University (pursuant to grant approval).
14. Continue to support the ***Pink Ribbon Fund*** which provides free mammograms and ultrasounds for uninsured or underinsured.

## Priority Area 2: Obesity, Nutrition and Exercise

### Actions:

1. Support the ***Kids in Motion*** program – a childhood obesity program developed in collaboration with the YMCA and Cabell Huntington Hospital. Focus of the program will be on under-privileged children.
2. Continue to operate the ***Feel Good Mileage Club*** through a partnership with Cabell County Schools to encourage youth walking programs and develop plans to roll out the program to other school systems.
3. Continue to collaborate with the Rahall Transportation Institute, City of Huntington and others to provide support for the further development of the ***Paul Ambrose Trail for Health***.
4. Offer various ***wellness classes*** to individuals and groups in the community.
5. Provide ***outpatient nutrition counseling*** services.
6. Deliver nutrition and diabetes education as part of the ***Joslin Diabetes Program***.

## Priority Area 3: Access to Health Services

### Actions:

1. Open **Urgent Care** to more appropriately address needs currently landing in the emergency room.
2. Educate the public about **availability** of insurance, 100% covered preventative care, etc.
3. Continue to expand **employed primary care practices** to increase accessibility of primary care providers (PCP).
4. Develop **post-acute discharge clinic** to see patients who either have no primary care provider or cannot get a timely appointment with their primary care provider.
5. Collaborate with other agencies to explore and address **transportation** issues.
6. Continue to provide multiple **disease-specific screening programs**.

## Priority Area 4: Health Education and Literacy

### Actions:

1. Explore avenues for expanding **early childhood education**.
2. Identify options for enhancing the public's **understanding of health insurance coverage options**.
3. Remain a sponsor for multiple **support groups and wellness classes**.
4. Continue to participate in **Community Health Fairs**.
5. Partner with AARP to provide **educational sessions for seniors**.
6. Provide senior **driver evaluations** and recommendations for needed vehicle adaptations.

## Priority Area 5: Tobacco Use and Smoking

### Actions:

1. Maintain St. Mary's as a **tobacco-free campus**, effective June 2011.
2. Provide **smoking cessation classes** to individuals and groups in the community.
3. Encourage adoption of a policy enforcing a **county-wide smoking ban** in public places.

## Priority Area 6: Substance Abuse and Mental Health

### Actions:

1. Reinstigate the **Depression Screening Program** at St. Mary's Hospital.
2. Explore expansion of **Suboxone Treatment Clinics** among employed physician offices and other members of the Medical Staff.
3. Continue to provide **inpatient behavioral health services**.
4. Establishment of a new **Emergency Department drug policy** specifically intended to curb the abuse of prescribed drugs.

## Priority Area 7: Teen Pregnancy

### Actions:

1. Issue more appropriately addressed by other organizations.

## Priority Area 8: Prenatal and Infant Health

### Actions:

1. Provide support to **Lily's Place** – a Pediatric Addiction Recovery Center.
2. Partner with the United Way of the River Cities in the **Success by 6® Brain Under Construction Zone** to ensure that all children will be ready physically, mentally, emotionally, developmentally and socially to begin kindergarten.
3. Continue **Team for West Virginia** program which provides parents with education on safe sleep practices, shaken baby and Sudden Unexpected Infant Death Syndrome (SUIDS).
4. Explore development and certification of a **Baby-friendly Program** that more assertively promotes breast-feeding.

## Priority Area 9: Poverty, Homelessness and Unemployment

### Actions:

1. Continue to partner with Goodwill to provide **employment options for trainees**.
2. Provide year-round support for **United Way of the River Cities**.
3. Support the **Medication Assistance Program**, which works to provide patients who have no other means with low cost or no cost pharmaceuticals.
4. Continue support of the **Pallotti Fund**, which was established to meet needs for non-hospital provided services (e.g., medications, durable medical equipment, bills, etc.).
5. Continue to support **on-campus Enrollment Services for Medicaid**.
6. Continue to provide **free and discounted services for the poor**.
7. Continue to provide hospital **diagnostic and/or treatment for Ebenezer clinic patients**.
8. Donate used and surplus **building materials to Habitat for Humanity**.
9. Collaborate with other agencies to identify ways to further address this need with available resources.

## Priority Area 10: Threat Preparedness

### Actions:

1. Continue to work with the Cabell/ Wayne and Lawrence County **Local Emergency Planning Committees** to conduct annual hazard vulnerability analysis, assess resources, conduct disaster drills, perform surveillance activities in the Emergency Room and Infection Prevention department, and provide community education.